

Achieve more with KROHNE

KROHNE

 measure the facts

KROHNE is an innovative process instrumentation and measurement solutions company operating in more than 40 countries. Through continuous research and development and a consistent customer orientation, we are one of the leaders in our industry. KROHNE Italia srl, headquartered in Milan, is the Italian branch of the KROHNE group.

KROHNE Italia srl is looking for a **Marketing Assistant**.

Marketing Assistant (Internship)

Your main responsibilities:

- Management and execution of all Marketing Activities (e.g. SEM, Social Media, eMailings, local webpages, fairs, etc.) in close cooperation with the Marketing Headquarters in Germany
- Help with the planning and hosting of marketing events (80% virtual, 20% physical)
- Support the preparation of detailed PowerPoint presentations
- Thorough analysis of all Marketing campaigns
- Administrative duties
- Support in the management and creation of local web pages

Your qualifications:

- Bachelor's or master's degree in marketing, communications or similar business field. Would consider undergraduate still studying in this field looking for a work placement
- Excellent verbal and written communication skills in Italian and English
- Experience with or a willingness to learn Dynamic 365 CRM platform
- Good understanding of the latest digital and social marketing trends and techniques such as LinkedIn, Facebook, YouTube and other social platforms as promotional channels
- Experience with or a willingness to learn Web Analytics platforms
- Have a passion for Technical products marketing (preferred) and willing to learn with new challenges
- Creative thinker – we are always open to new ideas
- Good collaborator and team player; relationship builder
- Ability to meet deadlines and excel in the role; highly flexible and focused on measurable results with the ability to see opportunities rather than problems

We offer:

- Milan greater area- Italy
- This role is for 6 – 12 months, with a possibility of permanent position in time but not guaranteed
- Commensurate salary with the benefits of a large company.

If interested, please send your CV to: <mailto:info@krohne.it> / ref. KITmktg22



www.krohne.com