



Achieve more with KROHNE

**KROHNE** **measure the facts**

KROHNE is an innovative process instrumentation and measurement solutions company operating in more than 40 countries. Through continuous research and development and a consistent customer orientation, we are one of the leaders in our industry. KROHNE Inc. headquartered in Beverly, MA covers the United States, Canada, Mexico, and the Caribbean regions through a vast network of direct sales personnel and representative partners.

KROHNE Inc. is looking for a

Product Specialist - Level Technologies- Western US

We are currently looking for a professional to join our dynamic, growing team as a Product Specialist - Level Technologies in the Western US region. This person will develop promotion actions and tactics to launch and develop regional market position for KROHNE level products and support marketing and sales

Your main responsibilities:

1. Analyzes competition and market information to develop regional sales/marketing positioning
2. Implements training program and trains sales force and/or customers
3. Plans and implements new product introduction activities for all industries within assigned region
4. Publishes technical papers & reviews various communications for technical comprehension
5. Responsible for assigned product marketing activity plan actions
6. Support other product managers and sales team efforts with specialized product knowledge
7. Makes customer presentations, and trade seminar and executive level presentations
8. Develops sales tools, promotional materials
9. Distributes product updates, competitive updates and handouts
10. Works with Sales Management to evaluate sales channel
11. Advises on difficult applications as requested

Your qualifications:

Bachelor's Degree and four + years related experience and/or training; or equivalent combination of education and experience. Thorough knowledge of industrial level measurement concepts and product applications gained through education and practical experience required.

We offer:

Salary commensurate with experience and the responsibilities of the role.

Employees enjoy working for an international, privately held, family run company with a friendly environment as well as a full program of employee benefits including:

- Medical
- Dental
- Short term and Long-term Disability
- Vision insurance
- Life insurance
- 401k plan with company match

If interested, please send your CV, salary requirements and availability to:

Lisa LaPorte Pais • Director of Human Resources
KROHNE Inc. • 55 Cherry Hill Drive • Beverly, MA 01960
Tel.: 1(800)356 9464 ext. 1150 • l.pais@krohne.com



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We provide equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. KROHNE, Inc. complies with applicable federal, state & local laws governing nondiscrimination in employment. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.